



FOR IMMEDIATE RELEASE

CONTACT:

Brian Addison
Communications Manager
O) 562.485.3138

DLBA JOINS GROWING COALITION IN SUPPORT OF COUNCIL OF BUSINESS ASSOCIATIONS MINIMUM WAGE RECOMMENDATIONS

DLBA, the Chamber, and others support COBA's recommendation to increase.

LONG BEACH, CA. (January 5, 2016) – Following the recent release of the Council of Business Associations (COBA's) proposal for a minimum wage increase in Long Beach, the Downtown Long Beach Associates (DLBA) Board of Directors has joined the Long Beach Area Chamber of Commerce, the Belmont Shore Business Association (BSBA), the Bixby Knolls Business Improvement Area (BKBIA), the 4th Street Business Association, the East Anaheim Street Business Alliance (EASB) and the Magnolia Industrial Group in support of COBA's recommendations.

COBA, consisting of an alliance of local business associations, improvement districts and stakeholders, convened last month to review [the report co-sponsored by the Long Beach Area Chamber of Commerce and Downtown Long Beach Associates \(DLBA\)](#). The advocacy group came to a consensus with the following proposal:

- \$12.50 per hour minimum wage (compensation includes paid benefits such as health care and paid time off including state mandated sick days, but not tipped employees) to be implemented over a five-year period.
- One year delay on implementation for business with 25 or fewer employees
- Two year delay on implementation for 501(c)3 non-profits
- Youth wage for 21 years old and younger would be paid at State of California minimum wage

For further details behind COBAs proposal, [click here](#).

“The DLBA and its partners are proud and honored to have been a part of the effort that encouraged the business community to have a single unified voice in this pertinent issue to discuss with everyone,” said Kraig Kojian, President and CEO of the DLBA. “This proposal is one that takes into account all aspects of our community while utilizing empirical data and engaging in an inclusive process that leads to what believe is a middle-of-the-road approach.”

COBA is formally presenting its proposal to the Economic Development Commission (EDC) during its January 6 meeting at City Hall at 3PM.

###

About the DLBA: The Downtown Long Beach Associates is a non-profit organization operating on behalf of the property owners and tenants of the Business Improvement District. It is dedicated to the management, marketing, security, maintenance, advocacy, and economic and community development of the assessment districts in cooperation with the City of Long Beach and the private sector. For additional information, please see www.downtownlongbeach.org.