CALL FOR TALENT CURATORS
Live After 5
December 3, 2015

DESCRIPTION

The Downtown Long Beach Associates (DLBA), a non-profit organization operating on behalf of the two Business Improvement District located in Downtown Long Beach, is seeking a guest talent curator or team to produce the March and/or April 2016 installments of DLBA's Live After 5 series. The selected curator shall cultivate a night of live music for Downtown Long Beach venues, which can include local favorites to regional acts, in traditional to non-traditional spaces.

BACKGROUND

Live After 5 is a monthly series of events that activates entertainment venues as well a non-traditional locations such as parks, vacant storefronts and street corners with live performers on the second Thursday of each month. Celebrating the local arts and music culture, since it began in November of 2014, Live After 5 has since featured 13 events, 36 locations and 75 performances and is growing in attendance each month. Highlights have included the rooftop RIOTstage Beatles performance with the LB Symphony, a night of Funk with a parade of musicians, and a Porch Party Records night with nearly a dozen performances. Visit liveafterfive.org for past and present events.

ABOUT THE DOWNTOWN LONG BEACH ASSOCIATES

The DLBA is a non-profit organization operating on behalf of the tenants and commercial and residential property owners of the Business Improvement District. It is dedicated to the management, marketing, security, maintenance, advocacy, economic and community development of the assessment districts in cooperation with the City of Long Beach and the private sector.

PROJECT AWARD

A curator fee of $1,000 (one thousand dollars) will be paid to the selected curator or team for their services. Additionally, a budget of $6,000 (six thousand dollars) is provided for production and talent buys. Individual artist and vendor service invoices must be submitted to the DLBA by the deadlines: February 29 (March Shows), and March 29 (April Shows). A logistics budget is reserved for any necessary permits, security, etc.

SCOPE OF WORK

The selected curator participation in this project will be as outlined below:

- A written agreement will be executed between the curator and the DLBA stipulating the terms and any additional detailed specifications for the work.

- Concept/Theme Meeting: The curator will meet with appropriate DLBA Staff to discuss ideas for a theme, bands selections, and locations prior to booking.
- Poster Design: The curator will meet with appropriate DLBA Staff to develop a design direction for the event marketing materials.
- Band Booking: The curator will schedule and confirm all bands with an entertainment contract provided by the DLBA.
- Editorial Copy: The curator will provide bands names and background information for press release and marketing materials.
- Production: The curator will confirm all necessary equipment required for the event. DLBA has a set of sound equipment but additional equipment may be rented as necessary as part of the production budget.
- Execution: The curator will manage the set-up and performances for Live After 5, with assistance from appropriate DLBA Staff.

SCHEDULE

• Release Call for Curators	December 3, 2015
• Call for Curators Deadline	December 23, 2015 @ 10:59 PM PST
• Curator Selection Notification	January 11, 2016
• Concept/ Theme Meetings	January, 2016
• Bookings Finalized	February 11, 2016 (for March 10 LA5) March 3, 2016 (for April 7 LA5)
• March Live After 5	March 10, 2016
• April Live After 5	April 7, 2016

SUBMISSION

Please submit the following to Gina Dartt, Marketing & Events Manager at ginad@dlba.org. Be sure to limit the file size to under 8MB. Confirmation will be provided upon receipt.

- Cover Letter: Describe interest in the project and ability to complete the project.
- CV/ Resume: 2-page maximum
- Event Examples: Brief visual presentation of previous events/productions.

Deadline for submissions is Wednesday, December 23, 2015 at 10:59 PM PST.

Questions? Send inquiries to ginad@dlba.org and reference Call for Curators in the subject line.