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RESOURCE CENTER FOR RESIDENTS, SMALL BUSINESSES AFFECTED BY POWER OUTAGE TO BE SET UP IN DTLB

DLBA partners with City of Long Beach, Southern California Edison, and Long Beach Small Business Development Center to create a single go-to place for those with questions and concerns.

LONG BEACH, Calif. (July 23, 2015) – The Downtown Long Beach Associates (DLBA) is partnering with the City of Long Beach, Southern California Edison (SCE), and the Long Beach Small Business Development Center (SBDC) to provide resources to those impacted by last week's Downtown power outage. Resource centers are available at the following days and locations:

Friday, July 24
Location: Downtown SBDC office at 309 Pine Avenue
Time: 1-4pm

Friday, July 24
Location: Promenade & Broadway (north side of Broadway)
Time: 5-7pm

Monday, July 27
Location: Cesar Chavez Park at 401 Golden Ave. (Spanish & English meeting)
Time: 6PM

Tuesday, July 28
Location: Downtown SBDC office at 309 Pine Avenue
Time: 1-7pm

Wednesday, July 29
Location: Park Pacific Towers at 714 Pacific Ave. (for senior tower residents)
Time: 10AM

Friday, July 31
Location: Plymouth West at 240 Chestnut Ave. (for senior Plymouth West residents)
Time: 10AM

The resource center will offer assistance to both residents and business owners that may have questions. Whether the concern is about employee wage loss or loss of groceries in the home, SCE representatives as well as others will be on hand to answer questions and address concerns.

"Although the majority of the substantial impact on DTLB is behind us, that doesn't mean we simply wrest on our laurels and act as though nothing happened," said Kraig Kojian, President and CEO of the DLBA. "Similar to what the community did to help mobilize business and residents last week, the DLBA is anxious to work with its partner

organizations and provide all those affected by the power outage with information and resources to recovery. It's time to get back to work and we welcome the opportunity to collaborate with City and SBDC to bring resolve and normalcy back to DTLB."

Additionally, SCE representatives will be available on Friday, July 24, from 5-7pm at Promenade and Broadway, on the north side of Broadway. They will be on hand before the DLBA launches its Bicycle Drive-In event, where downtowners and visitors alike are invited to a free outdoor screening of *The Wizard of Oz* as well as live music, craft beer, and overall good times.

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About the DLBA: The Downtown Long Beach Associates is a non-profit organization operating on behalf of the property owners and tenants of the Business Improvement District. It is dedicated to the management, marketing, security, maintenance, advocacy, and economic and community development of the assessment districts in cooperation with the City of Long Beach and the private sector. For additional information, please see www.downtownlongbeach.org.