Downtown Gift Card Stakeholder Participation Form

In November, 2009 the Downtown Long Beach Associates will launch the Downtown Gift Card Program, just in time for the Holiday Season! If you would like to participate in this exciting, cost-free program, please fill out and return this form via fax to the DLBA at (562) 437-7850.

____ Yes! I want to participate in the Downtown Gift Card Program.

_____ In addition to accepting the Downtown Gift Card, I would like to offer an additional incentive to customers who redeem their Gift Card at my place of business.

My additional incentive offer is as follows: _____
_____
_____
_____
_____

The date(s) that I would prefer my 15-minute merchant training session to take place on are (please circle dates that work best with your schedule):

Monday, 11/2 Tuesday, 11/3 Wednesday, 11/4 Thursday, 11/5 Friday, 11/6

_____ _____
Business Name Phone Number

_____ _____
Contact Name Signature

100 W. Broadway Ste. 120 Long Beach, CA 90802 (562) 436-4259-T (562) 437-7850-F
www.downtownlongbeach.org