



**FOR IMMEDIATE RELEASE**

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**DLBA ANNOUNCES 6<sup>TH</sup> ANNUAL STATE OF THE  
DOWNTOWN: WHERE PEOPLE & PLACE CONNECT**

REFORMATTED FREE EVENT OPEN TO PUBLIC

**Long Beach, CA — (October 27, 2009)**—The Downtown Long Beach Associates (DLBA) will host a revamped cost-free 6<sup>th</sup> Annual State of the Downtown event on Wednesday, November 11, 2009 from 6:30-7:30PM, it was announced today by President and Chief Executive Officer, Kraig Kojian.

The organization's annual signature event will focus on the accomplishments of the organization and of Downtown Long Beach in the past year, while casting a vision for exciting new developments in the year to come. The theme, "Where People and Place Connect" will highlight the way in which businesses, residents and civic leaders are working together toward common goals and smart growth for Downtown.

Reformatted from previous year's events, the 6<sup>th</sup> Annual State of the Downtown will be held at the Laugh Factory as an evening reception featuring performances by members of Downtown's creative community, including members of the Long Beach Symphony, Alive Theatre, Garage Theatre and International City Theater.

Previous State of the Downtown events have been formal business luncheon or breakfast affairs and have included keynote addresses by notable figures such as Chris Lienberger, Dr. Richard Florida and Robert F. Kennedy, Jr.

"We adopted a new format this year to be more sensitive of business owners and residents who may have been unable to attend past events due to timing or cost," said Kojian. "These stakeholders are essential to the growth and vibrancy of our urban center and this event will showcase the many great things happening in Downtown Long Beach as a result of their participation."

The 6<sup>th</sup> Annual State of the Downtown will be held on Wednesday, November 11, 2009 from 6:30-7:30PM (doors open at 5:30PM). Community members are invited to attend the event at no cost. Tickets are required and can be reserved online at [www.downtownlongbeach.org](http://www.downtownlongbeach.org) or by calling (562) 436-4259.

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**About DLBA:**

The Downtown Long Beach Associates is a non-profit organization operating on behalf of the property owners and tenants of the Business Improvement District. It is dedicated to the management, marketing, security, maintenance, advocacy, and economic and community development of the assessment districts in cooperation with the City of Long Beach and the private sector.