



**Economic Development Task Force**

Friday, July 31, 2009—9:30 A.M.

Bouchees Bistro

515 Long Beach Boulevard

Long Beach, CA 90802

1. Call to Order - Tony Shooshani (2 minutes)
2. Approval of Minutes (3 minutes)  
**ACTION ITEM: Approve minutes from July 13, 2009, meeting**
3. Project Updates (10 minutes)
  - A. BRE Seminars, marketing and outreach (Aug 11 Luncheon for EDTF)
  - B. Development map distribution
  - C. Office and Retail Council Reception - August 25<sup>th</sup> (Mayor)
4. Unveiling of new ED web portal (20 minutes)
  - A. Walk through
  - B. Marketing strategy / brainstorm
5. Upcoming Storefront Activation Program (20 minutes)
  - A. Inventory Analysis
  - B. ED Retail Incubation Program
6. Next Meeting - Aug 11<sup>th</sup> - 11:30 (Barbara Wold Luncheon)
7. Old Business
8. New Business - (ICSC, Sep 2-4)
9. Public Comment
10. Meeting Summary
11. Adjournment

All meetings held by the Economic Development Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.