



Economic Development Task Force
Monday, July 12 – 9:30 A.M.
Downtown Long Beach Associates
100 W. Broadway, Suite 120

1. Call to Order Tony Shooshani (1 minute)
2. Project Updates (10 minutes)
 - A. ORC Social Mixer - July 22
 - B. DLBA Sponsorship of 2010 Business Development Conference July 29
3. Retail Visioning Implementation - (15 minutes)
 - A. Celebrate New Businesses
 - B. Shop Local Campaign
4. Other Initiatives (30 minutes)
 - A. Future ORC meetings - INCO to plan next event?
 - B. Economic development promotional video
 - C. Storefront activation programs / policy
 - D. ICSC, San Diego September 22-24
 - E. Creative business attraction
 - F. Regular meeting times
5. Next Meeting - August 9th - 9:30 am
6. Old Business
7. New Business
8. Public Comment
9. Meeting Summary
10. Adjournment

All meetings held by the Economic Development Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.