



Capital Improvement Projects Task Force

Thursday, March 19, 2009—1:30 p.m.

DLBA Office

100 West Broadway, Suite 120

Long Beach, CA 90802

Members Present: Craig Beck (Long Beach Development Services), Cory Kristoff (DLBA Board), Richard Lewis (DLBA Board), Brian Ulaszewski (Studio 111)

Members Absent: John Morris (Smooth's Sports Grille)

Staff: Kraig Kojian, Kris Larson, Erin Murphy

Design Competition

Craig Beck initiated updates on the design competition, which was envisioned to address pedestrian barriers on East 1st Street between Promenade and Elm Avenue as well as coordinate ongoing redevelopment of the Promenade and plans for redevelopment of Pine Avenue. Beck stated that the Redevelopment Agency (RDA) would fund the stipend granted to the winner of the competition. Kraig Kojian added that DLBA Vice President Kris Larson would take the lead on the project given his experience with a similar competition in Raleigh, North Carolina. Kojian noted that Larson recommended having a third party, such as a Professor of Architecture, to manage the process. Brian Ulaszewski suggested Gwynne Pugh (Pugh + Scarpa) or Stephanie Reich. It was suggested that Larson e-mail the Task Force with the Raleigh RFP for their comments.

East 1st Street Improvements

Richard Lewis reported that Public Works and the RDA had updated the East Village Association at their Board meeting on March 18, 2009, relative to proposed bulb outs, drainage, lighting, and sidewalk improvements on East 1st Street between Linden Avenue and Elm Avenue. The work was expected to begin May 1, 2009, and continue over a period of 30 days.

Pine Avenue RFP

Beck stated that the firm, Moore Iacofano Goltsman (MIG), was being considered to draft design guidelines for a Pine Avenue master plan, the cost of which was under negotiation. Beck expressed the opinion that the DLBA should assist with funding both the design plan as well as the plan's implementation. The plan would address such streetscape elements as sidewalks, planters, trees, uplighting, waste receptacles, bicycle racks, street furniture, light standards, and traffic signals on Pine Avenue between Ocean Boulevard and 7th Street as well as one block east and west of Pine Avenue. Beck expected MIG to present the scope and related budget in the next 30 days. Lewis added that the proposal should include consideration of funding necessary for implementation.



Ocean Boulevard

Beck reported that all of the palm trees from Alamitos Avenue to the bridge had been skinned. Relative to uplighting, the City was preparing two quotes for review, which were anticipated in the next 30 days. The art installations funded in partnership by the RDA and DLBA were being fabricated, and the City was determining the best locations for their installation.

LED Lighting

Kojian suggested that among other projects, the Task Force consider whether to allocate funding to Phase II of the LED Lighting Project, in which additional LED lighting highlighting architectural features of prominent Downtown buildings could be expanded to sites not part of the original installation. Kristoff requested that Kojian prepare a map of currently lit sites (Phase I) as well as proposed sites for Phase II. Beck remarked that this project may not be the first priority, given other proposals, and Kojian mentioned that the funding sources may be more diverse—perhaps including property owners—for Phase II, rather than only the public and non-profit organizations that funded Phase I.

FY2009-10 Budget

Kojian outlined the budget timeline, including the draft budget’s presentation to the DLBA Executive Committee and Board in May with final approval in July. The Task Force decided to evaluate recommendations for funding projects once more fiscal information was available, which was anticipated in the next 30 days.

Old Business

There was no old business.

New Business

Kojian suggested that the Task Force consider adding funding for the DLBA’s parking education campaign “Ride Park Play,” which would place directional maps in parking structures such as Aquarium of the Pacific, The Pike, three CityPlace garages, 133 Promenade, and 100 West Broadway. Relative to creating continuity with signage outside parking structures, Kojian stated that the iconic orange, encircled “P” would be incorporated into the Ride Park Play logo. Kojian also mentioned the possibility of partnering with Long Beach Transit on this project.

There was no public comment.

The meeting was adjourned at 2:30 p.m.

<p>Next Meeting: TBD</p> <p>To be discussed:</p> <ul style="list-style-type: none">-Prioritizing Projects for Funding-Ocean Boulevard Median Improvement-Design Competition-Pine Avenue RFP
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