



**Minutes of the Capital Improvement Projects Task Force  
Thursday, February 11, 2010—1:30pm**

DLBA office, Conference Room  
100 West Broadway, Suite 120  
Long Beach, CA 90802

**PRESENT**

**Voting Members:** Cory Kristoff, Brian Ulaszewski, David White

**Guests:** Kathleen Irvine and Patty Lund, WCHA

**Staff:** Kraig Kojian, Kris Larson, Erin Murphy

**ABSENT**

**Voting Members:** Andreas Herr/Phyllis MacDaniel, Richard Lewis

**I. CALL TO ORDER**

Cory Kristoff called the meeting to order at 1:35 p.m., and self-introductions were made.

**II. APPROVAL OF THE MINUTES**

Brian Ulaszewski made a motion to approve the minutes from the December 10, 2009, Capital Improvement Projects Task Force meeting. Kristoff seconded the motion. Two in favor; none opposed; one abstention (David White).

**III. REVIEW NEIGHBORHOOD PARTNERS PROGRAM PROPOSALS**

Kristoff initiated review of the one proposal received in response to DLBA's call for proposals—a project to add more trash receptacles in the Willmore City neighborhood submitted by Willmore City Heritage Association (WCHA). Patty Lund stated that the project is a continuation of a successful program to keep the neighborhood clean. The ten new receptacles with WCHA logos will be emptied by resident volunteers and placed at key high-traffic locations. The Task Force discussed the limitations of City trash servicing and the need for additional receptacles. White inquired whether any of the receptacles would be near homes recently relocated for renovation by the Long Beach Redevelopment Agency, and WCHA agreed to follow up on that request. Kathleen Irvine noted that the City is also improving the RDA properties by adding planters instead of orange barricades around the properties. Kristoff clarified that the Neighborhood Partners Program would provide \$5,000 if approved, with DLBA's contribution of \$2,500, and additional funds and volunteer hours contributed by WCHA.

**White made a motion to approve a \$2,500 DLBA co-sponsorship for the proposed WCHA project, contingent upon WCHA submitting verification that the City approved of the receptacle locations in regard to refuse collection and ADA.**

Kojian mentioned that the call for proposals from the NPP determines when grant opportunities are available. In this case, DLBA notified residential groups within the week of NPP's announcement that funds were available, and the City of Long Beach Community Development Commission will review proposals on February 26. Kojian noted that once the City approves the WCHA proposal, DLBA will disburse funds directly to vendors, rather than to WCHA, consistent with the NPP's practice.

#### **IV. UPDATE ON FUNDED PROJECTS**

Kojian reported that the Ocean Boulevard lighting project was complete, including the City's landscaping of one-third of the planter area and mulching the remaining two-thirds of the area. White noted that additional landscaping may hinder the lighting's effectiveness, and Kojian agreed to follow up on whether additional landscaping was possible. Kojian added that the City also changed the street lights to metal halide and trimmed the trees.

Relative to the Pine Avenue Street and Landscape Plan, White stated that following the community workshop on January 28, the consultant (Moore lacafano Group) were preparing responses to comments and adding an FAQ section to the website. White noted that much discussion at the community meeting address whether buses should continue to run on Pine Avenue, remarking that the plans were being developed to accommodate either option. White then outlined a timeline in which final designs would be prepared in 90 days perhaps including cost estimates, followed by four to six months to prepare construction documents, after which time the plan elements would be put out to bid, with phasing of projects anticipated to take approximately three years from groundbreaking. Kristoff inquired about DLBA's payment to MIG for the plan, and Kojian stated that DLBA would reimburse the RDA when they created a mechanism to accept DLBA payment. Kris Larson mentioned that negative impact to businesses during construction would need to be mitigated, perhaps with additional signage. White added that courthouse construction would also route parking to CityPlace garage.

White then updated the Task Force on Ocean Boulevard art (*Sea Grass*), stating that one installation of three blades of sea grass would cost \$150,000 plus installation costs. White added that the RDA decided that two locations on Ocean Boulevard would have less impact than warranted by the cost. In response to a question from Kojian, White stated that the single location was in front of the courthouse. Larson asked if additional RDA funds were available for public art, and White stated it was unlikely. Larson suggested that the lights illuminating the art could be changed for holidays, conferences, or events. Ulaszewski remarked that given the diminished scope of the project, the DLBA might consider funding it at one third of the original allocation amount (\$25,000 rather than \$75,000). The

Task Force briefly considered whether to fund an additional *Sea Grass* installation at Ocean Boulevard and Alamitos Avenue as a gateway, whether another art installation would better serve as a gateway, or whether the DLBA would want to invest in a gateway art piece at that location. White agreed to follow up on whether an additional *Sea Grass* could be purchased at a discounted rate of \$75,000 if the Task Force decided to do so after the installation of the first piece, or whether the rate was valid only while the first piece was in construction. White added that he preferred that DLBA fund another piece of art at \$75,000, rather than contribute \$25,000 to *Sea Grass*. The Task Force decided to table action until more information was available.

Kojian next updated the Task Force on parking garage signage, stating that the RDA had secured MTA grant funds and would be seeking a local match. Kojian added that he would follow up on whether funds would be available in advance and how much of advance funds could be spent on Downtown garages.

#### **V. Annual Project Calendar and Budget for 2010**

Kojian recommended that the Task Force consider funding projects completed in FY2009-10 with funds budgeted in the current year, rather than using deferred revenue as initially allocated in 2009.

**Ulaszewski made a motion to use Fy2009-10 Capital Improvement Project funds for expenses incurred this year and reimburse funds to CIP unallocated deferred revenue. White seconded the motion. All in favor; none opposed.**

#### **VI. Review Potential Projects**

Kojian mentioned the various projects that had been suggested informally, such as Holiday decorations, additional LED Lighting, Ocean Boulevard median electricity, and street pole painting, and uplighting palm trees on Ocean Boulevard. Kojian then stated that he wished to discuss the process for reviewing projects, rather than individual projects. Larson added that the Retail Visioning process had generated project ideas as well. There was brief discussion of the role of DLBA in relation to City responsibilities. White recommended that DLBA should prioritize projects involving partnerships and Larson spoke of the importance of having a statement of the goal of the Task Force. Kristoff proposed creating a criteria or questionnaire to evaluate a project's cost, partners, and benefit to the Downtown, but White advised against very specific guidelines which may curtail potential worthy projects. Kojian expressed interest in meeting with the RDA about their upcoming projects; Ulaszewski recommended including the Long Beach Area Convention and Visitors Bureau as well as perhaps the City of Long Beach department of Parks, Recreation, and Marine, and White added the City of Long Beach Planning department as well as the RDA Downtown Project Area Manager. DLBA staff agreed to convene the roundtable to identify future projects.

#### **VII. OLD BUSINESS**

There was no old business.

### **VIII. NEW BUSINESS**

White stated that the RDA was embarking upon Phase II of the closed-circuit television cameras, primarily on the Promenade. Larson questioned the efficacy of the cameras, and White stated they functioned as a tool in apprehension rather than as a deterrent. Kojian clarified that DLBA assisted with funding LBPD personnel costs when Phase I was implemented on Pine Avenue. White deferred further discussion to the roundtable.

### **IX. PUBLIC COMMENT**

There was no public comment.

The meeting was adjourned at 3:15 p.m.